



MIPTV cannes MIPCOM cannes MIPDOC cannes DISCOP budapest NATPE las vegas
AFM santa monica TRIBECA new york WORLD CONTENT MARKET prague

R I G H T S P O R T F O L I O

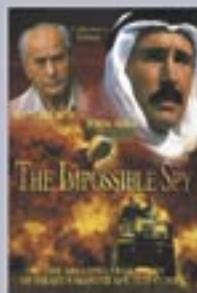
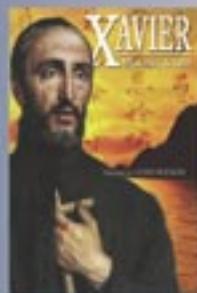
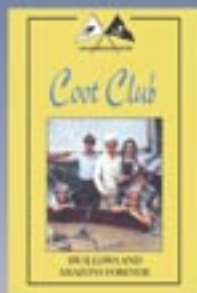
Established in 1989, Janson Media is an independent content distribution company based in the United States, with a rights portfolio of over 1,500 hours of exclusive programming available for licensing to worldwide television, VOD, DVD/video, and emerging new media platforms. The company has licensed programming to virtually every country in the world, and its clients include nearly every major broadcaster or media company, a long and growing list of DVD labels and distributors, and a great many new media companies. The **Janson Media Rights Portfolio** is continually updated with new releases, and includes documentaries and children's programming, music and performance, biographies, lifestyle, nature & wildlife, science, health, sport, travel, adventure, how-to, history, business, current affairs, dramas and features. For two decades, the company has had a constant presence at all of the major markets worldwide, and has earned a reputation for quality programming, and for integrity.

For more information please visit www.janson.com/television

D V D C A T A L O G

Janson Media is also a DVD publisher/manufacturer with a growing collection of quality titles, ranging from wholesome children's and family films to award-winning documentaries and educational programs in the categories of travel, health and fitness, cooking, spirituality, history, pop culture, art, music, hobbies and how-to, nature and science, biographies, and self-help. The **Janson Media DVD Catalog** is available from most online retailers, mail-order catalogs, and many traditional retailers where DVDs are sold, and is also distributed to colleges and universities, schools, public libraries, churches, hospitals and non-profit organizations of all kinds. All titles in the catalog are now also available as digital file downloads from a variety of websites and internet portals. Our new customers and partners in this fast-growing market space include, among others, Apple's iTunes Store, Amazon's Video-on-Demand, Google's YouTube, AOL Video, Hulu, Vudu, Vuze, and Babelgum.

For more information please visit www.janson.com/dvd



C O N S U L T A N C Y

Janson Media also operates as a media consultancy. Independent producers, copyright holders and content companies are struggling to survive and prosper in an increasingly complex media environment. The long-awaited convergence of television and the internet has arrived. Retaining as many rights as possible and knowing where and how to exploit them is absolutely essential. Our consultants offer a wide range of expertise and are available to help guide producers through a variety of rights and financing issues relating to both production and distribution. We can help clarify most of the complexities involved in working with PBS. We can provide a better understanding of the “rights language” of the new media landscape. We can give you the pulse of the international marketplace, the DVD/video marketplace, the non-theatrical/inflight marketplace, the educational marketplace, the new media marketplace (VOD, IPTV, web, mobile), and the overall environment for production, co-production, and sales.

Please visit www.janson.com/consulting





CONTENT SOURCING

We provide a content sourcing service for major media companies seeking large libraries of programming for new media ventures or cable, satellite, IPTV, or VOD launches.

PROJECT FINANCING

For projects in development designed for PBS, we can help with the search for corporate underwriters and sponsors.

PBS SYNDICATION & STATION RELATIONS

For completed and fully-underwritten programs or series designed for public television in the United States, we can manage the PBS syndication and station-relations campaign to provide excellent carriage/penetration throughout the U.S. public television system.

CONTRACT NEGOTIATION

We can help with the negotiation of major deal points in production or license agreements (co-production, pre-sale or acquisition) with television networks, offering experience with contracts that rivals that of the best entertainment attorneys.

WORLDWIDE BROADCASTER PUSH

This new service provides a targeted one-time “push” operation which delivers digital DVD-quality screeners via a partner’s state-of-the-art proprietary internet/satellite system to as many as 180 major broadcasters around the world subscribing to the system. The screeners are delivered directly to the desks of appropriate programming executives under our auspices. Please inquire about pricing.

CATALOG & PROJECT EVALUATIONS

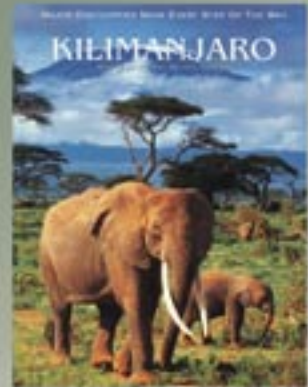
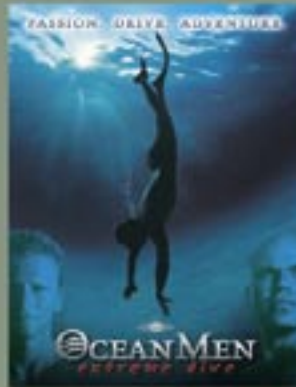
For international content suppliers seeking to break into the U.S. market, we can provide an analysis of your program catalog and its potential in the U.S. market. For projects in development or in production, or finished programs or series’ pilots, we can provide evaluations in terms of production quality, presentation quality, and overall marketability and potential for sale to both U.S. and international TV and/or DVD/video markets. We can also recommend networks or distributors which would be the best fit for your project.

THE PROCESS

Our consultants are available on monthly retainers for longterm projects (program sourcing, station relations, underwriter search) or weekly retainers to work at specific conferences, festivals and markets. For short-term projects, advisory sessions often take the form of telephone conferences, scheduled after a thorough review of available materials (footage, screeners, treatments, presentations...). Clients may also request half-day or full-day in-person meetings with our consultants, which must be scheduled well in advance and which also entail travel expenses.

L I C E N S E S E R V I C I N G

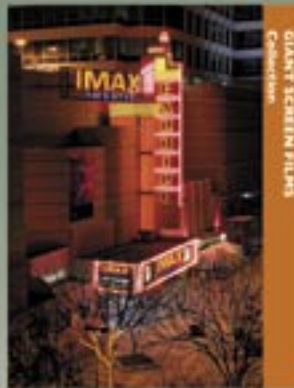
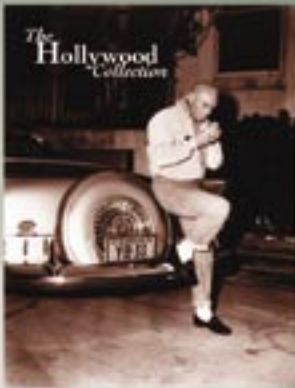
We encourage our clients in the media industry worldwide to register and obtain access to the **Private Client Area** of our website. Our **Screening Rooms** include MPEG4 files of trailers, sample episodes from series, and entire programs. These files are available for live streaming or for downloading for later viewing on your computer or iPod. Our **Digital Press Kits** (DPKs) include PDF files of transcripts, credit lists, and music cue sheets, as well as high-resolution images (JPEGs) cleared for publicity use. Our goal is to have as much information as possible about our Rights Portfolio available on our website, both for evaluation purposes as well as for the professional servicing of license agreements.



P R E S S R O O M

Company news is posted in the **Janson Media Pressroom** on a regular basis, often daily. We encourage our clients to subscribe to our RSS syndication feed, for use in a news reader or as part of a website or blog. The past few years of press releases are also archived here, as are PDFs and JPEGs of recent print advertising, high-resolution JPEGs of our company logos, and our events calendar. Janson Media also has a presence on major “web 2.0” sites such as **YouTube**, **Flickr**, and **Facebook**.

For more information please visit www.janson.com/pressroom



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